

The simplest marketing techniques can be the most effective. Communicating clearly with the right customer, at the most opportune time, is at the heart of any successful marketing campaign and a range of vinyl stickers can do just that.

Contemporary marketing means competing against an endless stream of imagery, content, and adverts – vinyl stickers enable you to get your message across quickly, clearly, and effectively.

## How To Use of Custom Vinyl Stickers

**Promotional Gifts** 

A well-made sticker with lively imagery and messaging makes for a great affordable giveaway or as part of a promotional pack for a new product, service, or sale.

**Brand Awareness** 

Vinyl stickers can be a colourful and eye-catching means of promoting brand awareness, making them a great way to boost exposure and get noticed.

A unique branding design can quickly become a trend, and the versatility of stickers makes them the ideal medium.

Set a New Trend

04 Creative Applications

From covering notebooks and laptops to adorning windows and vehicles, the potential use and placement of your custom vinyl stickers are endless.

## **Quality Vinyl Sticker Printing**

Colemans Printing is a leading provider of superior indoor and outdoor vinyl stickers in any size, shape, or design.



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